



Republic of the Philippines
Department of Agriculture
BUREAU OF ANIMAL INDUSTRY
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MEMORANDUM ORDER

No. 14

Series of 2023

SUBJECT: **IMPLEMENTING GUIDELINES OF THE PHILIPPINE NATIVE ANIMAL DEVELOPMENT PROGRAM**

The Philippine Native Animals play an important role in preserving and highlighting socio-economic and cultural diversities in the country. Native animals are important components of most agricultural production system in the rural areas.

Despite aggressive promotion of intensive and technology-driven animal production systems, Native Animals remain to be a common feature in small rural farm landscapes. Native animals are typically found in backyards of farming households and are used for food (mostly as part of the diet) or in some cases, as immediate source of cash.

Native animals are described to have unique physical characteristics, climate resilient, easy to manage and most of all has good eating qualities. Food and food products such as meat, milk and eggs from native animals are considered of high value.

There is a demand for native chicken for its natural/inherent taste as it is preferred for "inasal" and "tinola". Native ducks which are commercialized for its meat, and eggs as salted and balut are now registered breeds. Native goats are also popular in some parts of the country, as their meat is usually served during special occasions and in specialty restaurants.

Native pigs on the other hand, are popular for lechon-making. Lechon is a striving industry in the country, though there are no available data on this, efforts are currently being made to establish the demand and supply for this product. Native pigs are also used in ceremonial/cultural rites in some parts of the country.

Native Horse is used as a means of transport for agricultural products from hilly and mountainous areas while other Native Animals like Cattle and Buffaloes are not only utilized for draft but for their meat and milk as well.

In support to the DA- Administrative Order (DA-AO) No. 15 dated August 2, 2010 titled "**Establishing the Program for the Conservation and Utilization of Domesticated Native Food Animals**", the Bureau of Animal Industry hereby order the promulgation of the following implementing guidelines:

1. Strengthen the National Swine and Poultry Research Development Center (NSPRDC) of BAI as gene pool for native chickens and Pigs;



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2. Create a Technical Expert/Working Group to facilitate preparatory activities in the drafting of the roadmap, guidelines and other support program including the submission of supplemental budgetary requirement;
3. Develop plans and programs that will promote the program;
4. Establish research collaboration with SCUs and other research institutions for technical support in the areas of biotechnology and other fields that promotes the development of the sector;
5. Utilize other BAI Research and Development Centers in the conduct of researches and improvement of native animals.
6. Include in the priority programs to be funded the basic and applied researches on improvement, utilization, and conservation of native animal genetic resources;
7. Allocate fund for extension programs to bring the technology of native animal production at the farmer's level;
8. Convene the TWG and industry stakeholders identify challenges in native animal production that need to be addressed by research and extension;
9. Ensure that appropriate policies on native animal production, improvement, conservation, and protection are in place;
10. Support the sustainability of nucleus and conservation farms;
11. Include the funding for R & D trainings, extension and commercialization and promotion of native animals through consultation and summit.

This **ORDER** shall take effect immediately. All other orders inconsistent herewith are deemed revoked.

Done this 2nd day of May 2023.


PAUL C. LIMSON, DVM
Director